## **HP Client Automation business update**

February 25, 2013

Dear HP Client Automation Customer,

Hewlett-Packard has entered into a licensing agreement with Persistent Systems, Ltd. (PSL), for the HP Client Automation software. Persistent will accelerate delivering key new features and technologies for HPCA, especially in the mobile and cloud spaces. HP will continue to sell the product in a reseller agreement with PSL, so you will be able to purchase future licenses of the product from your vendor of choice.

Persistent is a strong, global provider of innovative solutions in four key areas: mobile, cloud, analytics, and collaboration. The company has deep expertise in the mobile application lifecycle space, especially endpoints, including phones, tablets, and special purpose mobile devices. PSL is a company with over 6700 employees around the world bringing increased focus to developing, marketing, and selling Client Automation. You should expect to see a stronger solution from this partnership.

HP Client Automation provides the strong foundation of a highly scalable, reliable infrastructure for endpoint management, and Persistent will expand and enhance the solution with deeper and broader endpoint capabilities, and types of devices.

Your implementation of HPCA will continue to operate as it does today, with no changes. Persistent will provide updates to their product(s) to you for no charge, as long as you have an active support contract. Your existing HPCA licenses will be valid for the comparable Persistent products.

Your support contract will continue to be managed by HP until it expires and you will contact the HP support organization in the same manner as you do today. When your contract expires, we encourage you to renew support with Persistent Systems. You may continue to purchase expansion licenses of HP Client Automation from HP until April 30, 2013; after that date, you may purchase licenses directly from Persistent or an authorized Persistent reseller. HP will also sell licenses for the Persistent product(s) after May 1, 2013 as an authorized Persistent reseller.

There were a number of alternatives that we evaluated, and we contacted multiple customers about their current use of HPCA and their future plans. We believe this decision represents the best outcome for you and will provide increased value to your organization.

If you have further questions, or for more information, please contact:

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Access the HPCA forum on the HP Live Network at <u>hpln.hp.com</u> Email your questions to <u>HPCAInfo@hp.com</u> Visit <u>www.hp.com/qo/client</u>

Your HP Software sales representative Your HP Authorized Software Reseller

Best regards,

## **Christoph Pfister**

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