

Why upgrade to HP Service Manager 9.31



Published: May 2013

Agenda

Why upgrade?

Customer Success

Feature Highlights

Integrations and Solutions

Technical Improvements

Improved Upgrade Utilities

Want to get more information?



Why upgrade?

Simple, quick, yet integrated service lifecycle management

High IT service quality

with more functionality and integrations



Looking for automation?
Increase process maturity?

Service lifecycle coverage?

Better TCO and ROI

with increased simplicity and ease of use



Looking for codeless config?
What about mobility?
Investment protection?

Reduced risk

with more deployment options & upgrade utilities



Plan, build, test and deploy your upgrade with assistance?

Customer success - What customers are saying



“The migration to HP Service Manager was flawless with no priority one, two or three incidents. We only had to deal with low priority, non-critical issues, which was fantastic.”

Service manager sponsor for a leading consumer goods organization



HP ITSM unique and proven results

Automated functions led to a 30% reduction in staffing costs and 80% reduction in system migration times.	Austrian Airlines
Delivered services 19% faster on top 5 catalog requests; Increased error-free configuration changes by 40% ; Reduced IT service costs by 12%.	Kellogg's
Reduced the average number of service request for incidents and problems by up to 35% , improving customer and end-user satisfaction.	ICICI Bank
Reduced administration and cost of customer support by introducing end-user self-service for 80% of all communications.	DONG Energy
Automated workflows, reducing ticket reassignment by 50% , boosting IT efficiency.	Leading consumer goods organization
Categorized a greater number of service queries, from 50% to 93.2% , generating higher user satisfaction rates.	EPAM Systems



Feature highlights



Why HP IT Service Management?

The difference

Start quick, simple and smart

- Easy-to-use, fresh look-and-feel, mobile
- Out-of-the-box best practices

Elevate your service lifecycle management

- Realize process improvements quickly
- Harness the power of thousands of successful ITSM implementations
- Worldwide services, enablement and support
- [ITIL gold level endorsement](#) for 11 processes, more than any other vendor

Complete your solution across & beyond IT operations

- Service request and automated fulfillment, change, configuration and release, break-fix
- HP built and supported integrations



HP Service Manager key improvements

Key value for the business

Process Designer

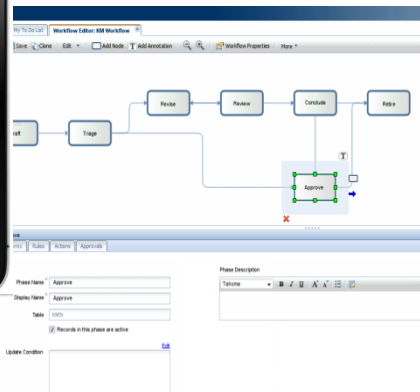
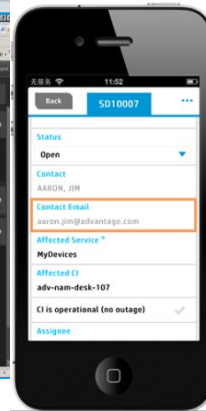
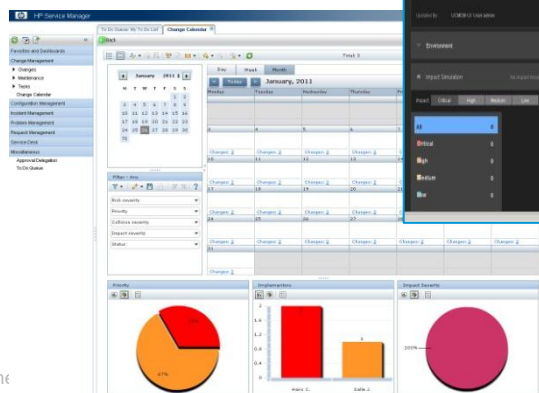
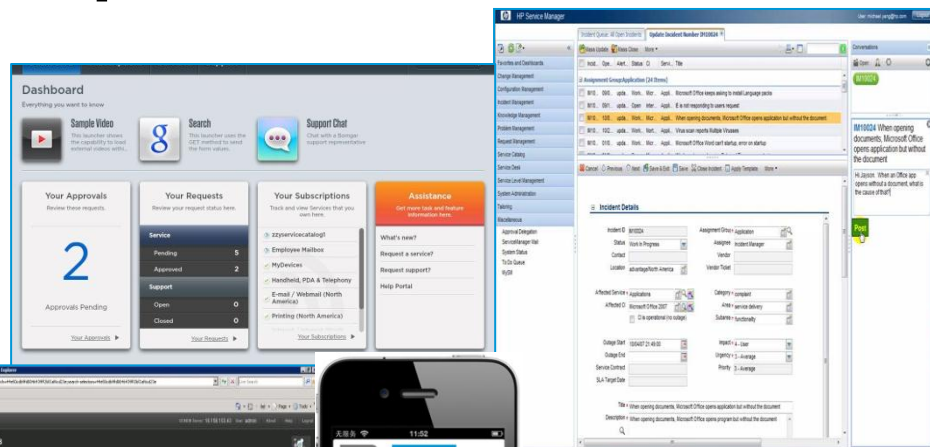
Self-service portal

Knowledge Management

Mobility

SM Collaboration

Change Assessment



Process Designer

Quick and easy process customization – no programmers required!

Process user editing and configuring of workflow, conditions and rules

GUI based workflow designer

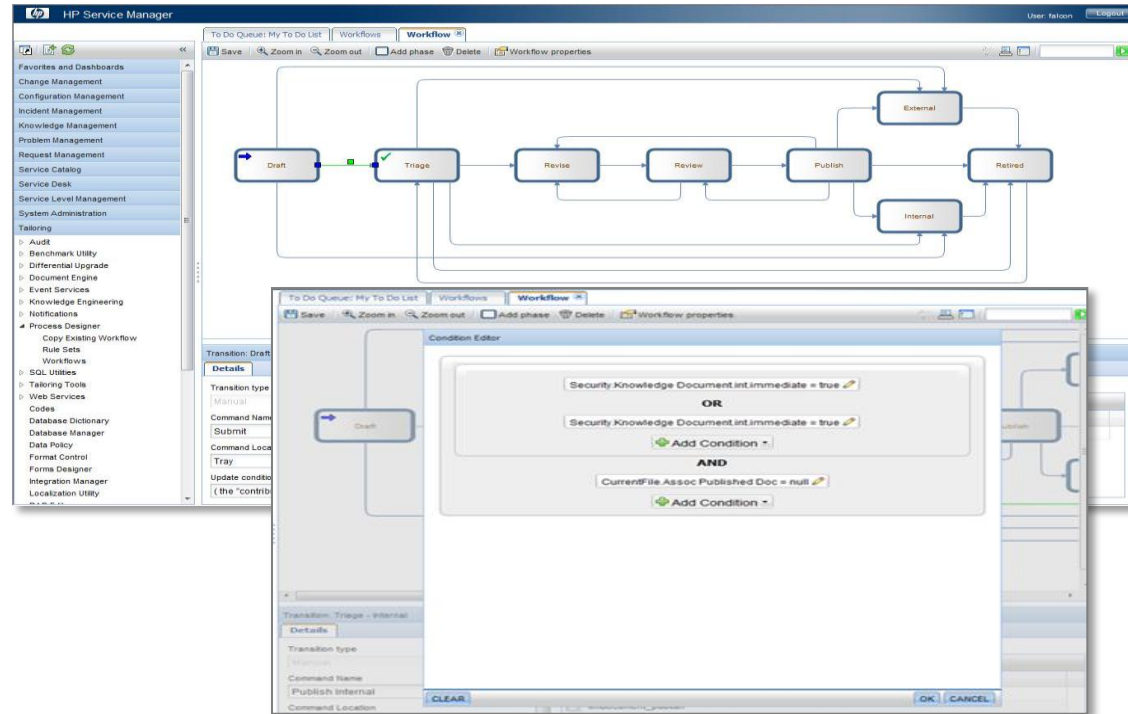
Build states and transitions within the SM Client

Allows the process user to manage the types and number of workflows

GUI based rule editor

Graphically create and edit business rules

Associate rules with workflow states and transitions simplifying management



End User Service Request Catalog

Self-Service Portal

Key focal point between IT and business

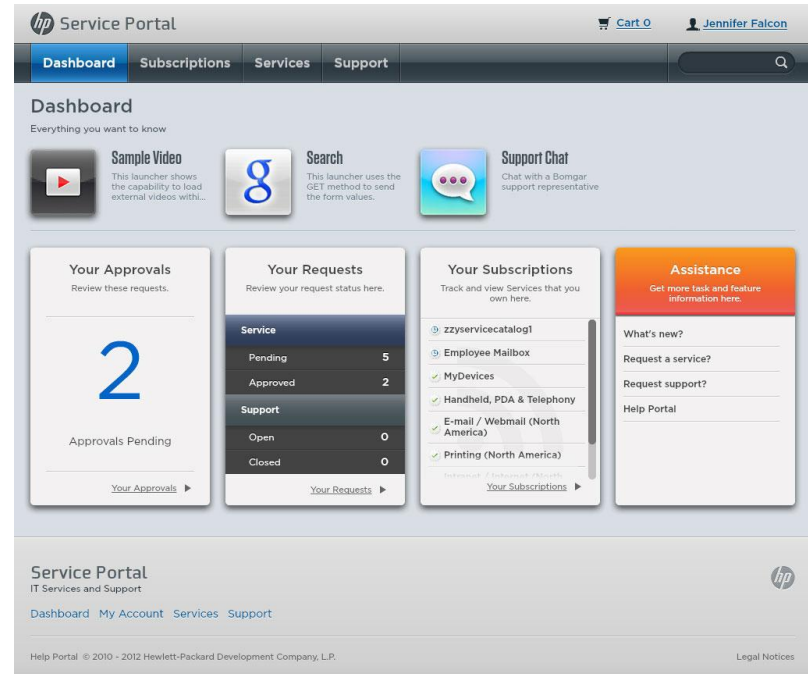
Define and maintain a standard set of user goods and services

Reduce ad hoc requests with standardized procurement processes

Provide consistent and predictable cost models

Support Self-service UI to reduce the service desk's workload

Brand to your company's logo



Knowledge management

Improve your help desk's efficiency

High search relevancy

Reduces number of support requests

Increased KM user productivity

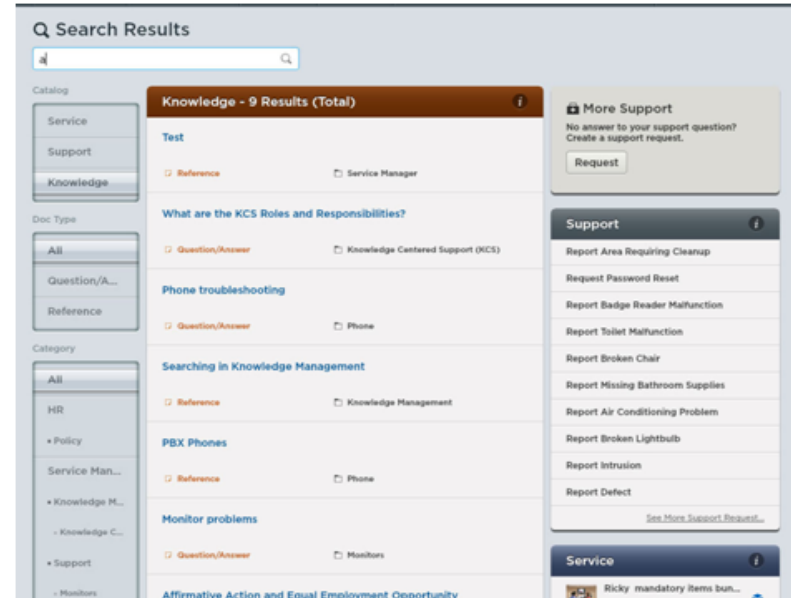
Accelerates assignment of support requests

Fast, effective searches

Global searches across the service catalog, support catalog and knowledge base

Eliminates first level help desk calls

Improves end user self-resolution capability



Mobility

Work faster and smarter while remote

Mobile client support

Approve Change tickets

Resolve Incident tickets

Supported platforms

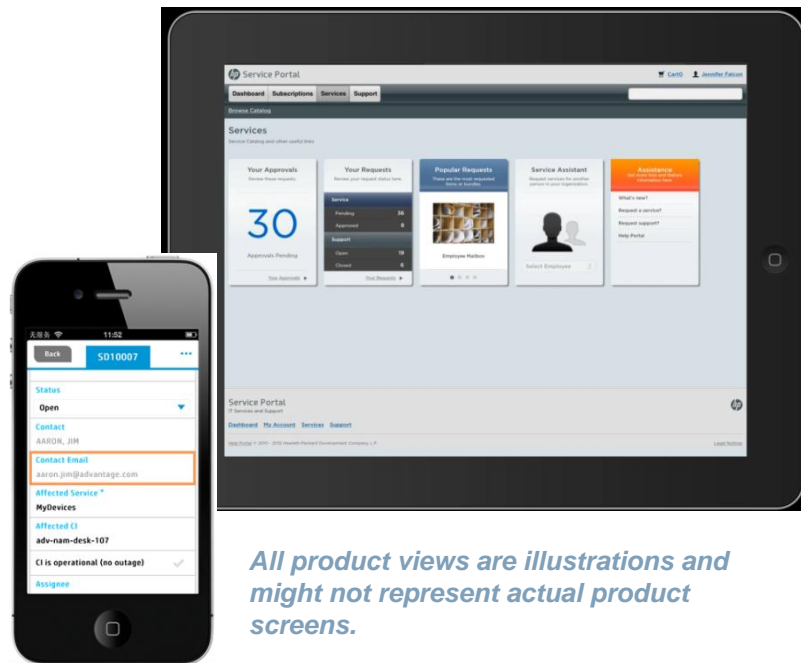
Android

BlackBerry

iPhone

Tablet support for Service Request Catalog

Mini app solution for HP portfolio apps



All product views are illustrations and might not represent actual product screens.

Collaborate on tickets in real-time

Connect people and share knowledge to reduce time to resolution in the cloud

Context based conversation

Across interactions, incidents, changes

Collaborate across organization

Search past archived conversations

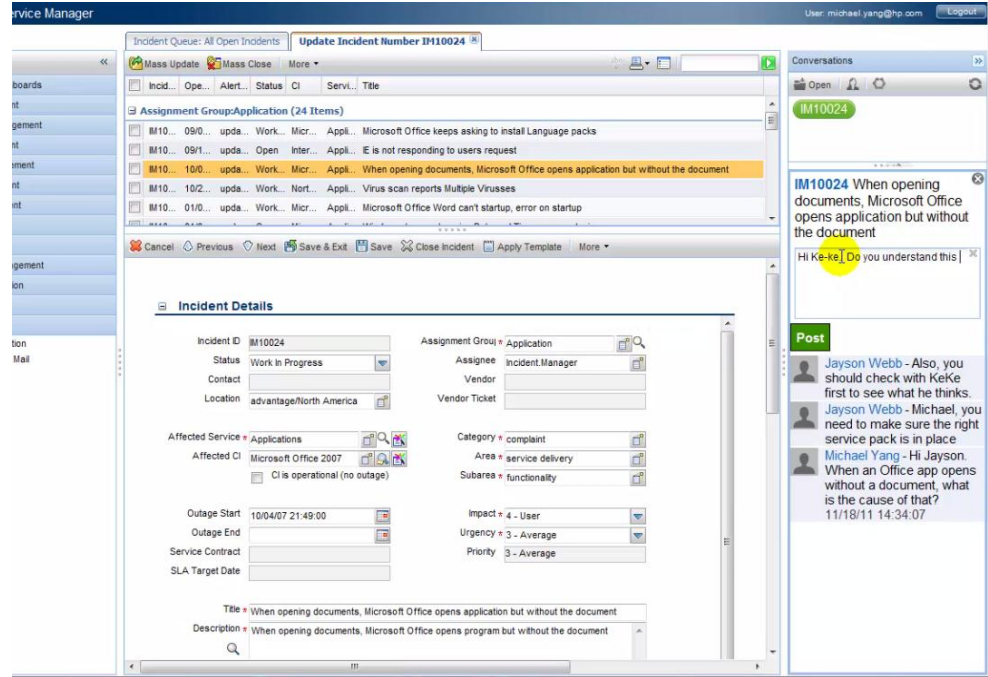
Suggested participants

Workflow integration

Integrates with HP and non-HP products

Multiple access points

Also participate via MS Outlook and Office Communicator/Lync



Change management and change assessment

Change Advisory Board (CAB) support tools

Comprehensive change process
with built-in best practices

Predict change across IT

Provide automatic collision
detection

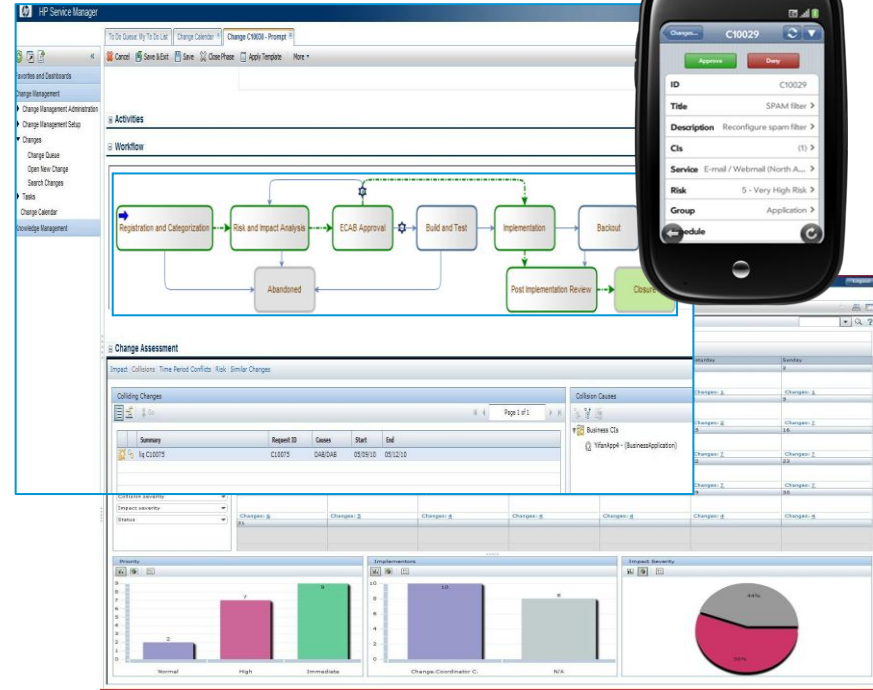
Enable CAB virtualization and
more efficient meetings

Show real-time visibility into all
ITIL and ad-hoc change activity

Calculated risk score

Share information across CAB and
implementation teams

Mobile approvals



Integrations and solutions



Change Configuration Release Management (CCRM)

Automatic and manual execution of OO flows for automated provisioning

Builds on Service Manager
Change that standardizes ITIL
v3 change process

Provides CAB virtualization,
risk/impact/collision analysis,
change calendar

Automates change execution,
release and deployment, closed
loop validation

Applications Lifecycle
Management Integration

Certified solution deployment
packages

The screenshot displays the CCRM interface for Change C10053. The 'Change Details' section on the left shows the change ID, phase (Change Implementation), status (Initial), and approval status (Approved). It also lists affected CI (adv-afr-101, adv-afr-102, adv-afr-103) and location (Africa). The 'Requested End Date' is 06/30/10, 'Alert Stage' is 04/30/10, 'Planned Start' is 05/22/10, 'Scheduled Downtime Start' is 05/22/10, and 'Scheduled Downtime End' is 05/22/10. The 'Title' is 'test' and the 'Description' is 'test'. The 'Plan' section is visible at the bottom.

Overlaid on the interface are three windows:

- Wizard: Select an OO flow**: A window with a table to select an OO flow. The table has columns for Display Name and Path. The selected row is 'testlist' with path 'Library/My Ops Flows/testlist'.
- Wizard: Select affected CI for OO flow: testlist**: A window with a table to select affected CI. The table has columns for CI Identifier, Type, Network, Location, and Model. The selected row is 'adv-afr-desk-101' with type 'computer' and location 'Africa'.
- More menu**: A context menu with options: Set Reminder, Reject, Show Clocks, Audit History, Expand Array, View Alert Log, Refresh, Execute OO Flow (highlighted), Add Link, Remove Link, Generate Maintenance, and Create Hot News.



CLIP Automation: KM articles contain links to Operations

Automate incident resolution without a site visit

View/add/delete OO Flows in KM knowledge articles for use by SM service desk

Search Knowledge Records

Knowledge Documents: KM0015

More

Cancel Previous Next Find Fill Approve Internal Approve External Adaptive Learning More

Contribute Knowledge

Title:

* PBX Phones

Document ID:

KM0015

Summary:

PBX has grown to incorporate all sorts of advanced features such as voicemail, unified messaging, auto attendant (IVR), automatic call distribution (ACD), call queing, branch office support, telecommuters, softphones, CTI (integration with the PC), and more.

Document type:

Reference

Expiration date:

Status:

Internally Approved

Locale:

Reference Categorization / Flags Attachments OO Flow Links

Select Path

Links

OO Flow UUID	OO Flow Path
05280509-e1c4-4e93-945c-2a6a43827e91	/Library/Accelerator Packs/Database/Microsoft SQL Server/Information Gathering/Database Size
88493fce-4ce6-408b-bd42-394389ead7da	/Library/My Ops Flows/testing1
a2e7a388-eb34-412f-b00d-5d1f2c451a9e	/Library/My Ops Flows/testing2
-	

Add Link

Remove Link

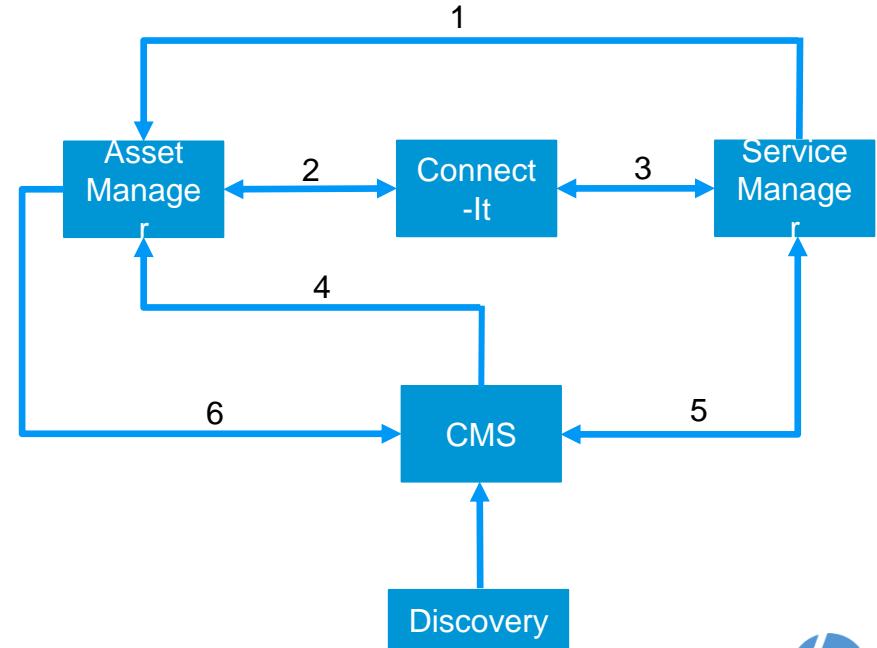
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Service Asset and Configuration Management (SACM)

Integration

Manage service assets throughout their service lifecycle

1. Catalog Requests that need assets from Asset Manager
2. People, Places, Things
3. People, Places, Things
4. Infrastructure CIs, Business Services, Applications, Software Installations and Utilizations
5. Infrastructure and Logical CIs
6. Asset Items for Infrastructure CIs



CLIP downtime management

Notify operations and service desk in a timely manner

Suppress false events

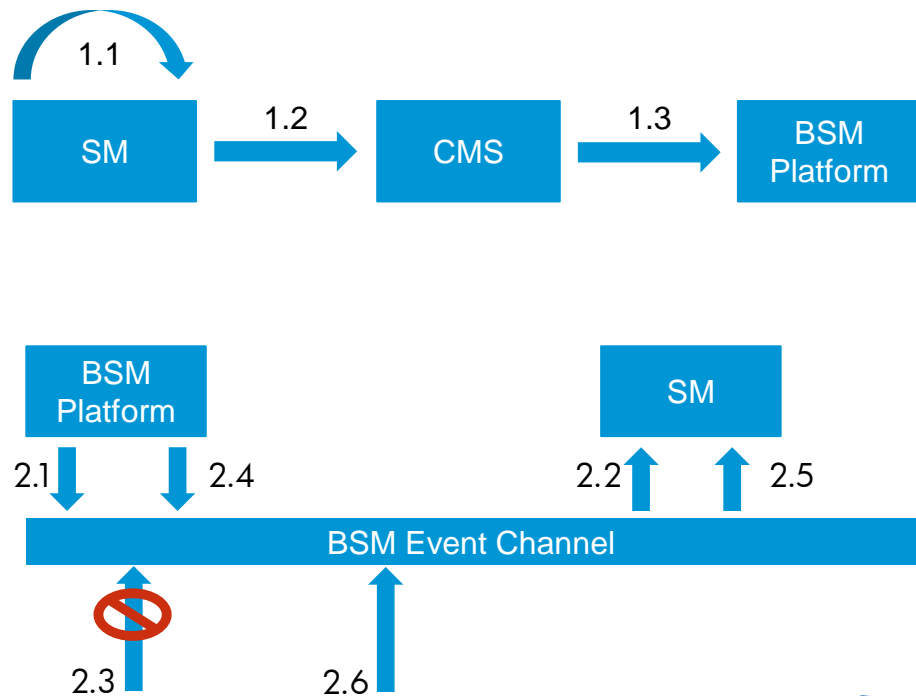
HP SM updates BSM platform to suppress events generated on CIs going through change management process

Increased efficiency for operations bridge analysts by reducing time spent on analyzing false events

Alert service desk

HP BSM platform updates SM on the downtime activity to assist with service desk inquiries

Increased efficiency for service desk agents and incident analysts by correlating tickets to the existing downtime



Technical improvements



HP Service Manager key usability

Faster, easier, cleaner

Form simplification

End user behavioral enhancements

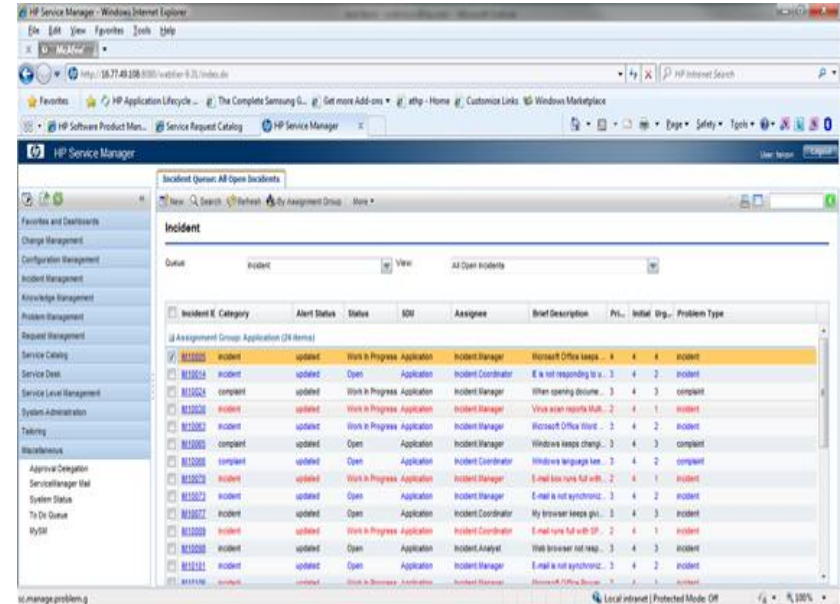
Record list optimizations

Reduced form scrolling

Focus consistency

Navigation tree enhancements

Embedded Release Control and UCMDB



Resilience and performance

Optimize solutions for the Enterprise

Server resilience

- Memory usage enhancements
- Horizontal scaling optimization
- Streamlined lock management



High availability

- Extended virtualization support
- Reduced cluster communication
- Support of latest technologies
- Improved Java and other security



Performance improvement

- Client performance optimization
- Login performance improvements
- Tested to 10k concurrent users
- Record list behavioral changes



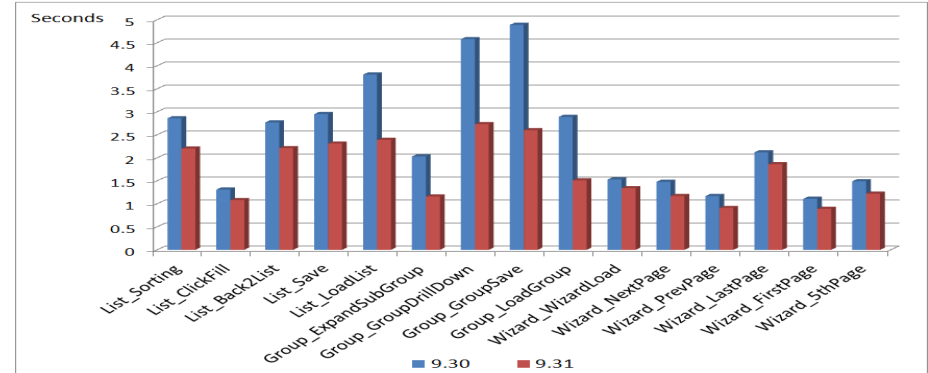
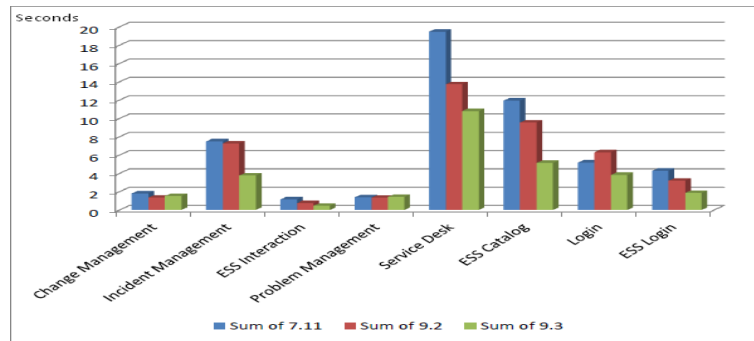
Service Manager performance improvements

Faster response throughout

2500 user performance tests conducted by HP R&D team.

Aggregated response time from 9.20 to 9.30:

- Incident Management: 48% improvement
- Service Desk: 21% improvement
- ESS Catalog: 46% improvement
- Login: 39% improvement
- ESS Login: 41% improvement



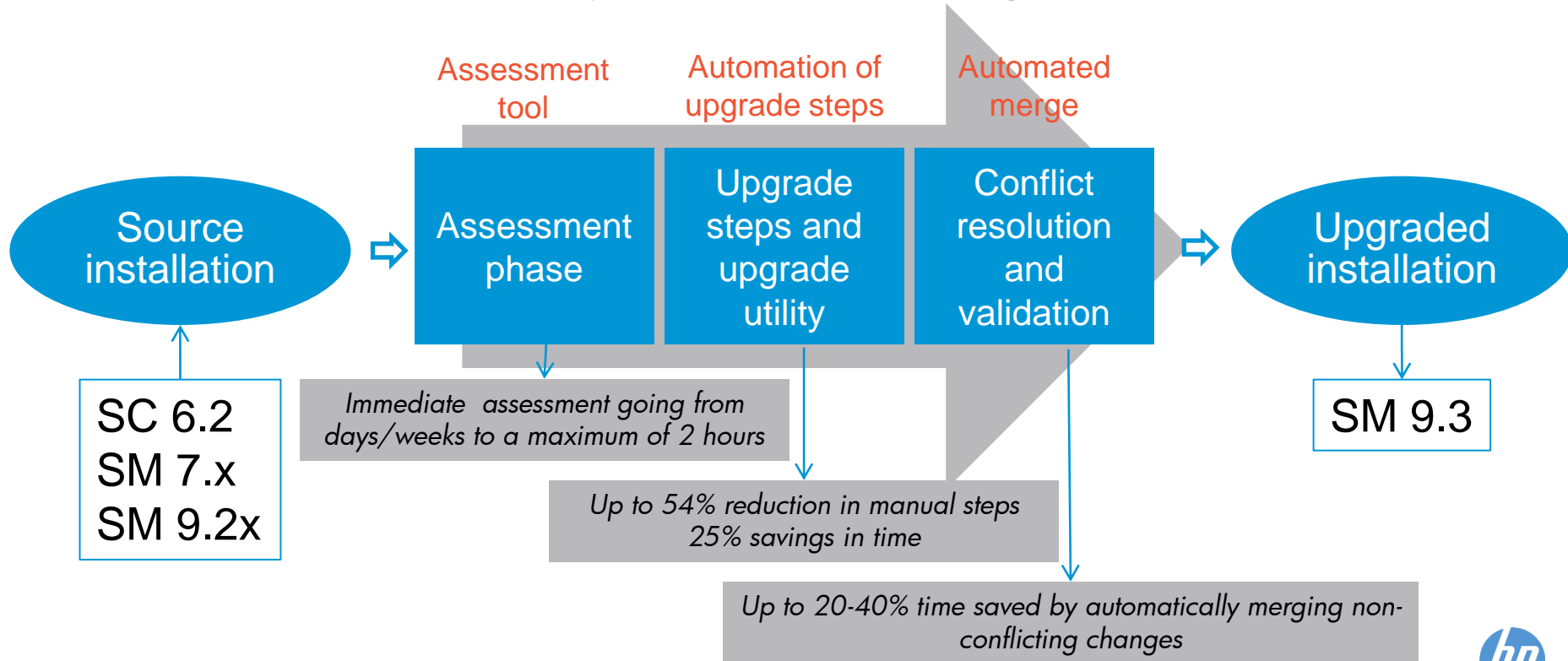
Enhancements continued in 9.31 with additional 20% improvement.

European Airline representatives beta tested 9.31 client. End users were so happy with quality and performance they forced IT team to adopt ahead of schedule.



Improved upgrade tools

Dramatic improvement in quality and overall timesaving



Incentives



HP ITSM upgrade program

Assistance with every step in your path to upgrade

Planning →	Build/Test →	Deployment
<ul style="list-style-type: none">• R&D architecture review and configuration verification• Project plan assistance• Initial R&D upgrade assessment• Professional Services Planning assistance	<ul style="list-style-type: none">• Accelerated support triage• Extended R&D oversight• Accelerated defect correction and delivery• Issue tracking, consolidation, and reporting assistance	<ul style="list-style-type: none">• Go-live monitoring with Support and R&D• Prioritized production issue triage and resolution• Discounted adoption tools



Want to get more information?



Looking for more information?

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... and more

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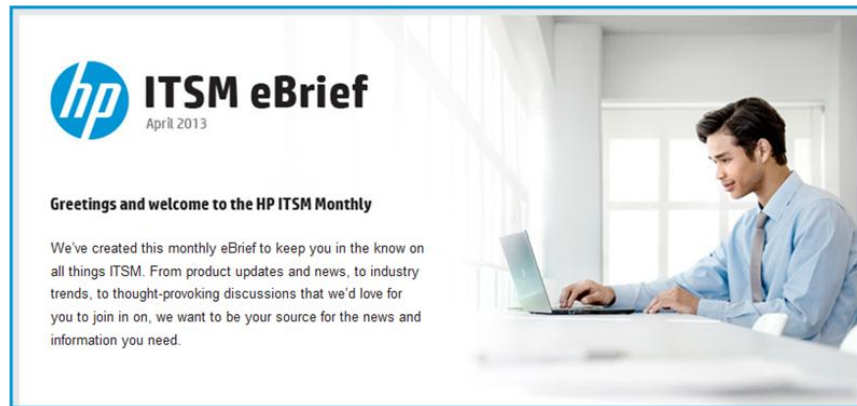
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Includes a lists of upcoming ITSM events and webinars





Thank you